



**FOR IMMEDIATE RELEASE**

**Melco Crown Entertainment co-organizes the first ever  
'MCE Cares - Special Olympics Sports Fun Day'  
with Macau Special Olympics**

*To promote social integration in Macau and cheering on Special Olympics athletes*

**MACAU – Sunday, June 7, 2015:** Melco Crown Entertainment Limited (SEHK: 6883; Nasdaq: MPEL) ("Melco Crown Entertainment", "MCE" or the "Company"), a developer, owner and operator of casino gaming and entertainment resort facilities in Asia, is committed to giving back to the community and supporting local charitable organizations. Today, Melco Crown Entertainment co-organized the first 'MCE Cares- Special Olympics Sports Fun Day' with Macau Special Olympics to promote integration of intellectual disabilities and physical agility. The event is a warm-up for the Special Olympics World Games 2015 to be held in Los Angeles this summer. The Company is very proud of the MCE Volunteers, a dedicated team of Melco Crown Entertainment colleagues who participated with over 40 Special Olympics athletes.

'MCE Cares -Special Olympics Sports Fun Day' was held on June 7 (Sunday), 11am to 5pm at Stadium A of Macao Federation of Trade Unions. Guests of honor included members of Legislative Council and representatives from Macau Education and Youth Affairs Bureau and Sports Council.

**Mr. Hetzer Siu, National Director of Macau Special Olympics**, said in his speech, "On behalf of Macau Special Olympics, I would like to thank Melco Crown Entertainment for their generosity. The first 'MCE Cares - Special Olympics Sports Fun Day' provided a lot of fun for our athletes. It eased their stress and cheered them all as they prepare to deliver their best performance for the Special Olympics World Games."

**Ms. Akiko Takahashi, Executive Vice President, Chief Human Resources and Corporate Social Responsibility Officer** said, "Melco Crown Entertainment has devoted its efforts in making a difference in the community. Volunteerism is one of the most important ways to contribute, and this event is especially poignant in demonstrating that MCE Cares. The Company is very proud to support Macau government's policy of encouraging development of competitive sports in Macau and participation of international sports events by local athletes."



**Mr. José Tavares, President of Macao Sport Development Board** said, “The Macao government always places importance and supports the sport development for disabilities in Macao, and I wish the delegation will once again achieve good results in the Games. In the same time, I am happy to see that local enterprises like the Melco Crown Entertainment are also supporting sport development for the disabilities and cares for the underprivileged communities.”

First half of the day featured unified sports tournaments including table tennis and badminton. For the second half of the day, sports competitions were held between MCE volunteers and the Macau Special Olympics athletes. It was a valuable and rewarding experience that both teams enjoyed and appreciated. During the award presentation, Melco Crown Entertainment presented a donation of MOP100,000 to Macau Special Olympics. The donation will be utilized for the development of sports activities for intellectual disability community in Macau and campaigns to encourage them to participate in activities that will promote their wellness.

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#### **Safe Harbor Statement**

This press release contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. Melco Crown Entertainment Limited (the “Company” or “Melco Crown Entertainment”) may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the “SEC”), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, and (v) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as “may”, “will”, “expect”, “anticipate”, “target”, “aim”, “estimate”, “intend”, “plan”, “believe”, “potential”, “continue”, “is/are likely to” or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company’s filings with the SEC. All information provided in this press release is as of the date of this release, and the Company undertakes no duty to update such information, except as required under applicable law.

#### **About Melco Crown Entertainment Limited**

Melco Crown Entertainment, with its shares listed on the Main Board of The Stock Exchange of Hong Kong Limited (the “Hong Kong Stock Exchange”) (SEHK: 6883) and its American depositary shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau ([www.altiramacau.com](http://www.altiramacau.com)), a casino hotel located at Taipa, Macau and City of Dreams ([www.cityofdreamsmacau.com](http://www.cityofdreamsmacau.com)), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment’s business also includes the Mocha Clubs



([www.mochaclubs.com](http://www.mochaclubs.com)), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company is also developing the planned Studio City ([www.studiocity-macau.com](http://www.studiocity-macau.com)), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation's subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila ([www.cityofdreams.com.ph](http://www.cityofdreams.com.ph)), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit [www.melco-crown.com](http://www.melco-crown.com).

Melco Crown Entertainment has strong support from both of its major shareholders, Melco International Development Limited ("Melco") and Crown Resorts Limited ("Crown"). Melco is a listed company on the Hong Kong Stock Exchange and is substantially owned and led by Mr. Lawrence Ho, who is Co-Chairman, an Executive Director and the Chief Executive Officer of Melco Crown Entertainment. Crown is a top-50 company listed on the Australian Securities Exchange and led by Chairman Mr. James Packer, who is also Co-Chairman and a Non-executive Director of Melco Crown Entertainment.

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