



Melco Crown Entertainment
新濠博亞娛樂

FOR IMMEDIATE RELEASE

Melco Crown Entertainment launched lactation rooms for employees at its properties

Supporting employees' transition into their new roles

MACAU – Wednesday, August 3, 2016: Melco Crown Entertainment Limited (Nasdaq: MPEL) (“Melco Crown Entertainment”, “MCE” or the “Company”), a developer and owner of casino gaming and entertainment resort facilities in Asia, today announced that fully equipped lactation rooms for employees have been launched across its four properties in Macau, including City of Dreams, Studio City, Altira Macau and the Company's office at Flower City, in order to assist nursing mothers who are returning to work.

Located in the Heart of Houses of the integrated resorts and corporate offices, the spacious lactation rooms are specially decorated to provide a cozy and relaxing ambience, completed with warm lighting. Each lactation room is equipped with lounge chairs, a water source nearby with facilities for washing hands and cleaning breast pumping equipment, and a refrigerator for storing breast milk.

Ms. Akiko Takahashi, Melco Crown Entertainment's Executive Vice President, Chief Officer of Human Resources and Corporate Social Responsibility, said, “Caring for employees has always been a priority for MCE. We believe that when we take care of our people, they will take good care of our guests. We see that women are returning to work within a rather short time after giving birth. Some of them are even new mothers who are learning to care for a newborn. It is really hard for them. Breastfeeding is proven beneficial for both mother and child, so we want to provide as much support as possible to those who choose to do so. Other than the discreet, sanitary and safe environment at the lactation rooms, we also offer our employees flexible break-times in each shift for expression of breast milk, which we hope could help them fulfill their responsibilities both as mothers and as main breadwinners of the family.”

Ms. Sandra Lou, Manager, Liaison and Corporate Projects of Mocha Clubs, said, “The setting up of the lactation rooms at work makes me feel that I am not alone in this long and weary journey of caring for a newborn. It provides easy access and privacy for the expression of breast milk. Nursing mothers might be the minority in the society, but we are trying our very best to fight for what we think is best for our children. I am glad that my Company has taken this step to support us.”

###



Melco Crown Entertainment 新濠博亞娛樂

Safe Harbor Statement

This press release contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. The Company may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the “SEC”), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations, and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as “may”, “will”, “expect”, “anticipate”, “target”, “aim”, “estimate”, “intend”, “plan”, “believe”, “potential”, “continue”, “is/are likely to” or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company’s filings with the SEC. All information provided in this press release is as of the date of this press release, and the Company undertakes no duty to update such information, except as required under applicable law.

About Melco Crown Entertainment Limited

Melco Crown Entertainment, with its American depository shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau (www.altiramacau.com), a casino hotel located at Taipa, Macau and City of Dreams (www.cityofdreamsmacau.com), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment’s business also includes the Mocha Clubs (www.mochaclubs.com), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company also majority owns and operates Studio City (www.studiocity-macau.com), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation’s subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila (www.cityofdreams.com.ph), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit www.melco-crown.com.

Melco Crown Entertainment is strongly supported by its single largest shareholder, Melco International Development Limited (“Melco”) and its other major shareholder, Crown Resorts Limited (“Crown”). Melco is a listed company on the Main Board of The Stock Exchange of Hong Kong Limited and is substantially owned and led by Mr. Lawrence Ho, who is the Chairman, Executive Director and Chief Executive Officer of Melco Crown Entertainment. Crown is a top-100 company listed on the Australian Securities Exchange and led by Mr. James Packer, who is the Deputy Chairman and a Non-executive Director of Melco Crown Entertainment.



Melco Crown Entertainment
新濠博亞娛樂

For media inquiries, please contact:

Melco Crown Entertainment

Ms. Maggie Ma
Head of Corporate Communications
Tel: +852 3151 3767 / +853 8868 3767
Email: maggiema@melco-crown.com

Ms. Jessie Kuan
Senior Manager, Public Relations
Tel: +853 8868 7556 / +853 6693 8047
Email: jessiekuan@melco-crown.com