



Melco Crown Entertainment
新濠博亞娛樂

FOR IMMEDIATE RELEASE

Melco Crown Entertainment Shares its Occupational Safety and Health Achievements with Macau Hotel, Food and Beverage Industry

MACAU – Monday, April 27, 2015: Melco Crown Entertainment Limited (SEHK: 6883; Nasdaq: MPEL) (“Melco Crown Entertainment” or the “Company”), a developer and owner of casino gaming and entertainment resort facilities in Asia, proudly accepted the invitation from the Macau Labour Affairs Bureau to share its outstanding achievements on Occupational Safety and Health (OSH) and the effective measures with the local hotel, food and beverage industry as part of the World Occupational Safety and Health Day activities series.

The Hotel, Food and Beverage OSH Seminar was part of the April 28 World Occupational Safety and Health Day series declared by the International Labour Organization (ILO). It was organized by the Macau Labour Affairs Bureau in cooperation with local OSH associations and labor unions. At the seminar, the Occupational Safety and Health (OSH) Manager of Melco Crown Entertainment, Mr. Steve Yeung, presented the Company’s exceptional safety management system and safety training programs to over 100 practitioners from the Macau hotel, food and beverage industry.

Melco Crown Entertainment was the first gaming concession in Macau to have both its properties, Altira Macau and City of Dreams, signed the Occupational Safety and Health charter with the Macau Labour Affairs Bureau in 2010 and 2012 respectively. Established in 2011, Melco Crown Entertainment’s Occupational Safety and Health Committee aims to provide the Company’s operational departments with solid support in advancing the safety and welfare of its employees.

With the successful implementation of OSH measures as well as investments on staff protection, Melco Crown Entertainment successfully reduced the number of accidents related to F&B occurred in its properties by 56% from 2012 to 2014. Other than innovative measures to enhance OSH, Melco Crown Entertainment also offers its employees various training courses at the Company’s own Learning Academy. In 2014 alone, over 5,570 of the Company’s employees attended these OSH training courses. With the joint efforts of the OSH Committee and the effective training program, a 16% reduction in the rate of staff time lost due to accidental injury was recorded in 2014.

Ms Akiko Takahashi, Executive Vice President, Chief Human Resources and Corporate Social Responsibility Officer, said, “at Melco Crown Entertainment we care about our people, we are committed to conducting our business in a way that provides a safe and healthy environment for all our colleagues and customers. We strive to maintain



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our OSH measures at the highest standard and we are delighted to be invited to share our knowledge with the industry in order to improve the overall OSH standard in Macau.”

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Safe Harbor Statement

This release contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. The Company may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the "SEC"), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, and (v) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as "may", "will", "expect", "anticipate", "target", "aim", "estimate", "intend", "plan", "believe", "potential", "continue", "is/are likely to" or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company's filings with the SEC. All information provided in this press release is as of the date of this release, and the Company undertakes no duty to update such information, except as required under applicable law.

About Melco Crown Entertainment Limited

Melco Crown Entertainment, with its shares listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "**Hong Kong Stock Exchange**") (SEHK: 6883) and its American depositary shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau (www.altiramacau.com), a casino hotel located at Taipa, Macau and City of Dreams (www.cityofdreamsmacau.com), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment's business also includes the Mocha Clubs (www.mochaclubs.com), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company is also developing the planned Studio City Project (www.studiocity-macau.com), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation's subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila (www.cityofdreams.com.ph), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit www.melco-crown.com.

Melco Crown Entertainment has strong support from both of its major shareholders, Melco International Development Limited ("**Melco**") and Crown Resorts Limited ("**Crown**"). Melco is a listed company on the Hong Kong Stock Exchange and is substantially owned and led by Mr. Lawrence Ho,



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who is Co-Chairman, an Executive Director and the Chief Executive Officer of Melco Crown Entertainment. Crown is a top-50 company listed on the Australian Securities Exchange and led by Chairman Mr. James Packer, who is also Co-Chairman and a Non-executive Director of Melco Crown Entertainment.

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