



Melco Crown Entertainment
新濠博亞娛樂

Melco Crown Entertainment and CPTTM
Launch SME Workshop and Sharing Session
To equip Local SMEs for further development

Macau – Monday, April 3, 2017 – Melco Crown Entertainment Limited (NASDAQ: MPEL) (“MCE” or the “Company”), a developer, owner and operator of gaming and entertainment resort facilities in Asia, held its first SME Workshop and Sharing Session on “ISO14001 Standards and Sourcing Process” co-organized with Macau Productivity and Technology Transfer Centre (CPTTM) in end March. The SME Workshops & Sharing Session series aim to help local SMEs enhance their professional level and productivity, to fulfill the goal of facilitating collaborations between large enterprises and SMEs, and to allow them to further develop their companies and enhance their competence.

Over 30 participants from 19 SMEs participated the workshop. They learned about the Trends in ISO14001 certification and support services from a presentation given by Ms. Jenny Ho, Manager of Standards, Management, Training & Assessment from CPTTM; and Ms. Melina Quek, Director of Supply Chain from Melco Crown Entertainment then briefed the group on Environmental Certification ISO14001 standard, and the Company’s sourcing process.



Melco Crown Entertainment
新濠博亞娛樂

Photo captions



Over 30 representatives from 19 SMEs participated the first SME Workshop held by MCE and CPTTM.

Photo 2



Ms. Melina Quek, Director of Supply Chain, Melco Crown Entertainment, introduced the Company's sourcing process.



Melco Crown Entertainment
新濠博亞娛樂

Photo 3



Ms. Jenny Ho from CPTTM briefed the group on the trend in ISO14001 certification and support services.

Melco Crown Entertainment - Innovating excitement for a new age.

###

Safe Harbor Statement

This press release contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. The Company may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the “SEC”), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations, and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as “may”, “will”, “expect”, “anticipate”, “target”, “aim”, “estimate”, “intend”, “plan”, “believe”, “potential”, “continue”, “is/are likely to” or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company’s filings with the SEC. All information provided in this press release is as of the date of this press release, and the Company undertakes no duty to update such information, except as required under applicable law.

About Melco Crown Entertainment Limited



Melco Crown Entertainment
新濠博亞娛樂

The Company, with its American depositary shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. The Company currently operates Altira Macau (www.altiramacau.com), a casino hotel located at Taipa, Macau and City of Dreams (www.cityofdreamsmacau.com), an integrated urban casino resort located in Cotai, Macau. Its business also includes the Mocha Clubs (www.mochaclubs.com), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company also majority owns and operates Studio City (www.studiocity-macau.com), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, a Philippine subsidiary of the Company currently operates and manages City of Dreams Manila (www.cityofdreams.com.ph), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about the Company, please visit www.melco-crown.com.

The Company is strongly supported by its single largest shareholder, Melco International Development Limited, a company listed on the Main Board of The Stock Exchange of Hong Kong Limited and is substantially owned and led by Mr. Lawrence Ho, who is the Chairman, Executive Director and Chief Executive Officer of the Company.

For media enquiries, please contact:

Maggie Ma

Chief Corporate Communications and Corporate Affairs Officer

Tel: +853 8868 3767 or +852 3151 3767

Email: maggiema@melco-crown.com