



Melco Crown Entertainment  
新濠博亞娛樂

**FOR IMMEDIATE RELEASE**

## **Melco Crown Entertainment Supports Local Organic Vegetable Consumption and Production**

*Endorses and promotes a sustainable and green lifestyle*

**MACAU – Monday, November 30, 2015:** Melco Crown Entertainment Limited (NASDAQ: MPEL) (“Melco Crown Entertainment”, “MCE” or the “Company”) is a developer, owner and operator of gaming and entertainment resort facilities in Asia. The Company has long been committed to contributing to the sustainability of the City, and proactively protects the environment in which its business is grown. Recently, leveraging the experiential agricultural land at the Macau University of Science and Technology, Melco Crown Entertainment promotes the consumption and production of locally grown organic vegetable to its employees and the local community.

Through the valuable opportunity to practice farming in Macau, where land is at a premium, participants, including volunteers of Melco Crown Entertainment and community organizations, learned the benefits of organic and locally grown vegetables to the environment and the consumers. Besides producing fresh vegetables that are free of chemical fertilizer or pesticides, organic farming also helps to establish an ecological balance that prevents soil fertility and pest problems. It favors interactions within the agro-ecosystem that are vital for nature conservation. Local produce also significantly reduces carbon emissions from surrounding environment.

By providing a valuable opportunity to practice farming, we hope our volunteers can embrace a green life concept, stay healthy and eat mindfully. The freshly harvested organic produce will be donated to local groups in need to encourage volunteerism and give back to the community.

Melco Crown Entertainment has actively engaged the local community with organic farming. MCE volunteers assisted members from the Yee Lok Center of Fuhong Society of Macau and Macau Teen Challenge to plant seeds for the next crop. The Macau Autism Association were invited to harvest and enjoy the joy of farming with their families, with some of their harvest donated to elderly people who live alone. These activities will continue throughout the year to mid-2016. By engaging its employees and members of the community in this organic farming project, Melco Crown Entertainment hopes to inculcate the community’s interests in preserving the environment, raise awareness of responsible consumption of resources, and support Macau’s development into a sustainable city.



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### **Safe Harbor Statement**

This press release contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. Melco Crown Entertainment Limited (the “Company” or “Melco Crown Entertainment”) may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the “SEC”), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations, and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as “may”, “will”, “expect”, “anticipate”, “target”, “aim”, “estimate”, “intend”, “plan”, “believe”, “potential”, “continue”, “is/are likely to” or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company’s filings with the SEC. All information provided in this press release is as of the date of this release, and the Company undertakes no duty to update such information, except as required under applicable law.

### **About Melco Crown Entertainment Limited**

Melco Crown Entertainment, with its American depository shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau ([www.altiramacau.com](http://www.altiramacau.com)), a casino hotel located at Taipa, Macau and City of Dreams ([www.cityofdreamsmacau.com](http://www.cityofdreamsmacau.com)), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment’s business also includes the Mocha Clubs ([www.mochaclubs.com](http://www.mochaclubs.com)), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company also majority owns and operates Studio City ([www.studiocity-macau.com](http://www.studiocity-macau.com)), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation’s subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila ([www.cityofdreams.com.ph](http://www.cityofdreams.com.ph)), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit [www.melco-crown.com](http://www.melco-crown.com).

Melco Crown Entertainment has strong support from both of its major shareholders, Melco International Development Limited (“Melco”) and Crown Resorts Limited (“Crown”). Melco is a listed company on the Main Board of The Stock Exchange of Hong Kong Limited and is substantially owned and led by Mr. Lawrence Ho, who is Co-Chairman, an Executive Director and the Chief Executive Officer of Melco Crown Entertainment. Crown is a top-50 company listed on the Australian Securities Exchange and led by Mr. James Packer, who is also Co-Chairman and a Non-executive Director of Melco Crown Entertainment.



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