



FOR IMMEDIATE RELEASE

Melco Crown Entertainment Supports Gaming Employees Home's Microfilm Project

Contributes to the development of Macau's Creative and Art Industry

MACAU – Tuesday, December 15, 2015: Melco Crown Entertainment Limited (NASDAQ: MPEL) (“Melco Crown Entertainment”, “MCE” or the “Company”) is a developer, owner and operator of gaming and entertainment resort facilities in Asia. The Company has long been committed to supporting the creative and art industry of Macau. This September, Melco Crown Entertainment offered its full support to the Gaming Employees Home's microfilm *The Lost Winner II*, an inspirational microfilm to further promote the gaming industry's healthy development and instill positive values to gaming practitioners. Two premieres of the microfilm were held at Studio 8 of Studio City today with over 600 audiences.

Officiating guests of the premiere included **Dr. Alexis Tam, Secretary for Social Affairs and Culture of Macao SAR; Mr. Wu Changfan, Deputy Head of the Social Work Department of Liaison Office of the Central People's Government in Macao SAR; Ms. Maria Helena de Senna Fernandes, Director of Macau Government Tourist Office; Ms. Teng Nga Kan, Substitute Director of Labor Affairs Bureau; Mr. Hon Wai, Substitute Director of Social Welfare Bureau; Mr. Lai Chan Keong, Member of the Board of Directors of the Macao Foundation; Ms. Serene Chan, Head of Research and Investigation Department of Gaming Inspection and Coordination Bureau; Ms. Akiko Takahashi, Executive Vice President and Chief Officer of Human Resources and Corporate Social Responsibility of Melco Crown Entertainment; Mr. Pak Ki Man, President of Volunteer Macau; Mr. Sam Choi, Director of Public Relations of Free Dream Production; Mr. Chiang Chong Sek, President of the Executive Board of the Macau Federation of Trade Unions; and Mr. Leong Sun lok, President of Gaming Employees Home.**

Mr. Leong Sun lok, President of Gaming Employees Home, said at the premiere, “We are dedicated to increasing the community's understanding of the working environment in the gaming industry. With the instrumental support of Melco Crown Entertainment on the filming location, funding, as well as their invaluable contribution on the script, *The Lost Winner II* is able to convey a positive image of gaming practitioners through an even more compelling, inspirational and convincing story. We are very grateful for the great support offered by Melco Crown Entertainment, as well as the sponsorship from the Macau Foundation.”



Ms. Akiko Takahashi, Executive Vice President, Chief Officer of Human Resources and Corporate Social Responsibility of Melco Crown Entertainment, said “Melco Crown Entertainment supports and promotes the development of creative industries, encourages local design and production, and assists in nurturing local youth talents. This microfilm project fits perfectly with our goals of conveying positive image of the gaming industry and to inculcate a positive outlook and values by the employees of our industry. “

Melco Crown Entertainment has offered its full support to the production of *The Lost Winner II*, providing input on story and message concept, and on-site shooting locations at the casino floor and Heart of House areas. Melco Crown Entertainment also recruited 70 of its employees to volunteer as cast members in this meaningful microfilm.

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Safe Harbor Statement

This press release contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. Melco Crown Entertainment Limited (the “Company” or “Melco Crown Entertainment”) may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the “SEC”), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations, and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as “may”, “will”, “expect”, “anticipate”, “target”, “aim”, “estimate”, “intend”, “plan”, “believe”, “potential”, “continue”, “is/are likely to” or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company’s filings with the SEC. All information provided in this press release is as of the date of this release, and the Company undertakes no duty to update such information, except as required under applicable law.

About Melco Crown Entertainment Limited

Melco Crown Entertainment, with its American depository shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau (www.altiramacau.com), a casino hotel located at Taipa, Macau and City of Dreams (www.cityofdreamsmacau.com), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment’s business also includes the Mocha Clubs (www.mochaclubs.com), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The



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Company also majority owns and operates Studio City (www.studiocity-macau.com), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation's subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila (www.cityofdreams.com.ph), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit www.melco-crown.com.

Melco Crown Entertainment has strong support from both of its major shareholders, Melco International Development Limited ("Melco") and Crown Resorts Limited ("Crown"). Melco is a listed company on the Main Board of The Stock Exchange of Hong Kong Limited and is substantially owned and led by Mr. Lawrence Ho, who is Co-Chairman, an Executive Director and the Chief Executive Officer of Melco Crown Entertainment. Crown is a top-50 company listed on the Australian Securities Exchange and led by Mr. James Packer, who is also Co-Chairman and a Non-executive Director of Melco Crown Entertainment.

For media inquiries, please contact:

Melco Crown Entertainment

Ms. Maggie Ma
Senior Vice President, Corporate
Communications and Public Relations
Tel: +852 3151 3767 / +853 8868 3767
Email: maggiema@melco-crown.com

Ms. Jessie Kuan
Senior Manager, Public Relations
Tel: +853 8868 7556 / +853 6693 8047
Email: jessiekuan@melco-crown.com