



Melco Crown Entertainment
新濠博亞娛樂

FOR IMMEDIATE RELEASE

Melco Crown Entertainment Inspired High School Students with Fascinating Career Options in Creative and Entertainment

Prepared Young Local Talents for Earlier Career Planning

MACAU – Tuesday, October 13, 2015: Melco Crown Entertainment Limited (Nasdaq: MPEL) (“Melco Crown Entertainment”, “MCE” or the “Company”) is a developer, owner and operator of gaming and entertainment resort facilities in Asia. The Company has long been playing an active role in establishing Macau as a world center of tourism and leisure with its unique world-class entertainment offerings such as its entertainment centerpiece, *The House of Dancing Water*. Also focusing heavily on developing local Macau talents, MCE and its business partner, Dragone, have recently showcased non-gaming career opportunities to local high school students, providing them inspirations to pursue education and future career in creative and entertainment production.

At *The House of Dancing Water*, Melco Crown Entertainment has brought a team of world-renowned artists and experts to Macau, providing local talents opportunities to work and learn from the best of the best. Following the first-ever dry stage tour of *The House of Dancing Water* organized for over 80 educators from local universities and educational institutes in June, the Company have presented some fascinating non-gaming career choices in creative and entertainment production to high school students through another recent backstage tour of the world’s largest water-based extravaganza. The tour aimed to prepare these students to start planning for their decisions on undergraduate programs and future career paths, potentially to become a part of the award-winning production.

A total of 40 students, along with their teachers from Luso-Chinese Technical and Vocational Middle School joined the backstage tour jointly organized by Melco Crown Entertainment and Dragone. The student delegation was invited to the quick changing room of performer catwalk, and then to witness the unloading of the gravity-defying acrobatic artists, who were 40 meters above the pool from the “The Human Chandelier”, a scene that has never been opened to the public before. The wardrobe was the highlight of the tour, with over 400 dazzling costumes, 300 pairs of specialty shoes, and 80 individual wigs, all custom-made for this spectacle. The delegation also met two of their schoolmates at the wardrobe, who are currently interns for the show.

One of the students said after the backstage tour, “The backstage of *The House of Dancing Water* is an entirely different world from what I could ever imagine. Every artist is trained to be multi-talented and that’s what makes me interested in becoming part of the show.



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Starting today, I will pay more attention to my English lessons, so I'll be able to communicate with the team here that comes from over 80 countries around the world.”

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Safe Harbor Statement

This press release contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. Melco Crown Entertainment Limited (the “Company” or “Melco Crown Entertainment”) may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the “SEC”), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations, and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as “may”, “will”, “expect”, “anticipate”, “target”, “aim”, “estimate”, “intend”, “plan”, “believe”, “potential”, “continue”, “is/are likely to” or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company’s filings with the SEC. All information provided in this press release is as of the date of this release, and the Company undertakes no duty to update such information, except as required under applicable law.

About Melco Crown Entertainment Limited

Melco Crown Entertainment, with its American depositary shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau (www.altiramacau.com), a casino hotel located at Taipa, Macau and City of Dreams (www.cityofdreamsmacau.com), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment’s business also includes the Mocha Clubs (www.mochaclubs.com), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company is also developing the planned Studio City (www.studiocity-macau.com), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation’s subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila (www.cityofdreams.com.ph), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit www.melco-crown.com.

Melco Crown Entertainment has strong support from both of its major shareholders, Melco International Development Limited (“Melco”) and Crown Resorts Limited (“Crown”). Melco is a listed



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company on the Main Board of The Stock Exchange of Hong Kong Limited and is substantially owned and led by Mr. Lawrence Ho, who is Co-Chairman, an Executive Director and the Chief Executive Officer of Melco Crown Entertainment. Crown is a top-50 company listed on the Australian Securities Exchange and led by Mr. James Packer, who is also Co-Chairman and a Non-executive Director of Melco Crown Entertainment.

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