



Melco Crown Entertainment
新濠博亞娛樂

FOR IMMEDIATE RELEASE

Melco Crown Entertainment Employees Donated Record-high Number of Mooncakes to Local Community, and Added a Warm and Caring Touch to the Elderlies

Over 2,500 Boxes of Mooncakes donated by MCE employees to 21 local organizations

MACAU – Tuesday, September 22, 2015: Melco Crown Entertainment Limited (Nasdaq: MPEL) (“Melco Crown Entertainment”, “MCE” or the “Company”) is a developer, owner and operator of gaming and entertainment resort facilities in Asia. It has become a tradition for MCE employees to donate their mooncakes given by the Company to the Macau community before the Mid-Autumn Festival. In its third year, the activity has gained increasing support and collected a record-high number of over 2,500 boxes of mooncakes in the exquisite packaging that the Company sells to its customers. These mooncakes were distributed to 21 organizations with elderly and less fortunate members in the community by over 200 MCE volunteers.

To encourage volunteerism and giving back to the local community, it is one of MCE's key annual community initiatives to encourage employees to donate mooncakes to the people in need. This act of love aims to enable everyone in the community to truly and fully enjoy a happy Mid-Autumn festival.

Adding a warm and caring touch this year, besides delivering mooncakes door-to-door to over 200 elderly social housing units in Cheng Chong Building at Ilha Verde, over 40 MCE volunteers rolled up their sleeves to clean up the seniors' homes. Doing so would provide them a healthier environment and improved living conditions.

Leong Kuai Peng, Director of Cheng I Elderly Service Center (Centro de Serviços Completos para Idosos Cheng I) from General Union of Neighbors' Association of Macao said, “Most of the elderlies moved to Cheng Chong Building four years ago. Nevertheless, some of them are aging fast and even have mobility problems now. We really would like to express our sincere gratitude to MCE volunteers that went the extra mile to deliver mooncakes to them door-to-door.”

MCE volunteers also visited three elderly nursing homes for mooncake distribution: St. Antonio Elderly Centre, Our Lady of Mercy Home for the Elderly and S. Francis Xavier Home for the Elderly. They had a fun time exercising with the senior members to encourage them to live a healthy lifestyle.



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Safe Harbor Statement

This press release contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. Melco Crown Entertainment Limited (the “Company” or “Melco Crown Entertainment”) may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the “SEC”), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations, and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as “may”, “will”, “expect”, “anticipate”, “target”, “aim”, “estimate”, “intend”, “plan”, “believe”, “potential”, “continue”, “is/are likely to” or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company’s filings with the SEC. All information provided in this press release is as of the date of this release, and the Company undertakes no duty to update such information, except as required under applicable law.

About Melco Crown Entertainment Limited

Melco Crown Entertainment, with its American depositary shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau (www.altiramacau.com), a casino hotel located at Taipa, Macau and City of Dreams (www.cityofdreamsmacau.com), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment’s business also includes the Mocha Clubs (www.mochaclubs.com), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company is also developing the planned Studio City (www.studiocity-macau.com), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation’s subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila (www.cityofdreams.com.ph), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit www.melco-crown.com.

Melco Crown Entertainment has strong support from both of its major shareholders, Melco International Development Limited (“Melco”) and Crown Resorts Limited (“Crown”). Melco is a listed company on the Main Board of The Stock Exchange of Hong Kong Limited and is substantially owned and led by Mr. Lawrence Ho, who is Co-Chairman, an Executive Director and the Chief



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Executive Officer of Melco Crown Entertainment. Crown is a top-50 company listed on the Australian Securities Exchange and led by Mr. James Packer, who is also Co-Chairman and a Non-executive Director of Melco Crown Entertainment.

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