



Melco Crown Entertainment
新濠博亞娛樂

FOR IMMEDIATE RELEASE

City of Dreams Hotels Win Gold Award at Macau Green Hotel Awards

MACAU – Thursday, June 16, 2016: Melco Crown Entertainment Limited (Nasdaq: MPEL) (“Melco Crown Entertainment”, “MCE” or the “Company”), a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia, is proud to announce that all three hotels at City of Dreams have received the Gold Award at the Green Hotel Awards. At the awarding ceremony today, Ms. Macy Lam, Vice President and General Manager, Hotel, Ms. Connie Kaw, Director, Hotel Operations of City of Dreams and Mr. Paul Kwok, General Manager of Grand Hyatt Macau, accepted the awards on behalf of the Crown Towers Macau, Hard Rock Macau and Grand Hyatt Macau respectively.

Organized by the Environmental Protection Bureau (DSPA) and co-organized by the Macau Government Tourist Office (MGTO), the award recognizes and commends hotels which excel in being environmentally responsible.

Environmental protection has always been one of the core values of Melco Crown Entertainment. Besides fortifying Melco Crown Entertainment’s leadership in implementing environmentally-friendly facilities and equipment in its operations, the Company is also keen on promoting green initiatives in the Macau community and developing local talents in environmental management.



###



Melco Crown Entertainment 新濠博亞娛樂

Safe Harbor Statement

This press release contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. The Company may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the “SEC”), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations, and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as “may”, “will”, “expect”, “anticipate”, “target”, “aim”, “estimate”, “intend”, “plan”, “believe”, “potential”, “continue”, “is/are likely to” or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company’s filings with the SEC. All information provided in this press release is as of the date of this press release, and the Company undertakes no duty to update such information, except as required under applicable law.

About Melco Crown Entertainment Limited

Melco Crown Entertainment, with its American depositary shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau (www.altiramacau.com), a casino hotel located at Taipa, Macau and City of Dreams (www.cityofdreamsmacau.com), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment’s business also includes the Mocha Clubs (www.mochaclubs.com), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company also majority owns and operates Studio City (www.studiocity-macau.com), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation’s subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila (www.cityofdreams.com.ph), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit www.melco-crown.com.

Melco Crown Entertainment is strongly supported by its single largest shareholder, Melco International Development Limited (“Melco”) and its other major shareholder, Crown Resorts Limited (“Crown”). Melco is a listed company on the Main Board of The Stock Exchange of Hong Kong Limited and is substantially owned and led by Mr. Lawrence Ho, who is the Chairman, Executive Director and Chief Executive Officer of Melco Crown Entertainment. Crown is a top-100 company listed on the Australian Securities Exchange and led by Mr. James Packer, who is the Deputy Chairman and a Non-executive Director of Melco Crown Entertainment.



Melco Crown Entertainment
新濠博亞娛樂

For media inquiries, please contact:

Melco Crown Entertainment

Ms. Maggie Ma
Senior Vice President, Corporate
Communications and Public Relations
Tel: +852 3151 3767 / +853 8868 3767
Email: maggiema@melco-crown.com

Ms. Jessie Kuan
Senior Manager, Public Relations
Tel: +853 8868 7556 / +853 6693 8047
Email: jessiekuan@melco-crown.com