



Melco Crown Entertainment
新濠博亞娛樂

FOR IMMEDIATE RELEASE

Melco Crown Entertainment Demonstrates Safety Excellence in Construction to the Macau Construction Industry

Professional Hard Hat Visit to City of Dreams New Hotel

MACAU – Monday, November 28, 2016: Melco Crown Entertainment Limited (NASDAQ: MPEL) (“Melco Crown Entertainment”, “MCE” or the “Company”) is a developer, owner and operator of gaming and entertainment resort facilities in Asia. The expansion of its flagship integrated resort City of Dreams is going full steam. Not only has the construction of its new hotel gained international attention for the unique and innovative structure, the stringent standard of safety management deployed at the construction site has also been widely recognized. Last week, in collaboration with eight key associations of the construction industry in Macau, Melco Crown Entertainment organized a seminar and a professional hard hat visit to the new hotel of City of Dreams. The activity aims to provide an in-depth understanding of the architectural and construction breakthroughs of the new hotel’s exceptional building structure, award-winning safety management and advanced safety technologies implemented in the construction. The visit is another initiative that showcases the Company’s pioneering effort in promoting workplace safety culture in Macau, which has the Macau Labour Affairs Bureau’s full endorsement as the supporting unit.

Over 60 delegates from the Macau Construction Machinery Engineering Association, Macau Association of Building Contractors and Developers, Macau Construction Association, Association of Macau Engineering Consultant Companies, The Macau Institution of Engineers, The Architects Association of Macau, Macau Engineering Superintendent Association and Macau Construction Safety Association participated in the hard hat visit. The delegation was first introduced to the complex steel structure and the various safety management and technologies of the new hotel. They then took a close look at the complex construction of the free-form exoskeleton structure and the voids that set this building apart from all other architectures. The in-depth and professional content of the visit enabled all participants to qualify for the application of Continuous Professional Development (CPD) program.

Mr. Xiao Dong Men, Director General of Macau Construction Machinery Engineering Association said, “The new hotel of City of Dreams has made a powerful statement for Macau in the international architectural and construction landscape. The ways it is designed and constructed are both at the forefront of the architectural and construction frontier and it brings new expertise to the local industry. I am very proud to see such a legendary architecture in Macau. Undoubtedly, it is going to be the City’s iconic landmark.”

After the visit, **Mr. Wong Chi Hong, Director of Labour Affairs Bureau (DSAL)** said, “The new hotel at City of Dreams boasts an innovative architectural design. The cutting edge



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technology implemented in the construction process, safety management and safety system enables a safe working environment, and sets an example for the construction industry of Macau. The hard hat visit offered participants an informative and referential professional experience, which contributes to the advancement of construction safety within the industry. DSAL looks forward to similar activities to be held in the future, which would reinforce the communications and cooperation on construction safety.”

Earlier this year, the new hotel has garnered four gold awards and three silver awards at the 5th Macau Construction Safety Award Scheme organized by the Macau Labour Affairs Bureau. The four gold awards included “Best Occupational Safety and Health Construction Site in the Hotel and Casino Industry”, “Best Safety Management System”, “Best Safety Improvement Project” and “Best Safety Management Personnel”.

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Safe Harbor Statement

This press release contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. The Company may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the “SEC”), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and a number of factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors include, but are not limited to, (i) growth of the gaming market and visitation in Macau and the Philippines, (ii) capital and credit market volatility, (iii) local and global economic conditions, (iv) our anticipated growth strategies, (v) gaming authority and other governmental approvals and regulations, and (vi) our future business development, results of operations and financial condition. In some cases, forward-looking statements can be identified by words or phrases such as “may”, “will”, “expect”, “anticipate”, “target”, “aim”, “estimate”, “intend”, “plan”, “believe”, “potential”, “continue”, “is/are likely to” or other similar expressions. Further information regarding these and other risks, uncertainties or factors is included in the Company’s filings with the SEC. All information provided in this press release is as of the date of this press release, and the Company undertakes no duty to update such information, except as required under applicable law.

About Melco Crown Entertainment Limited

Melco Crown Entertainment, with its American depositary shares listed on the NASDAQ Global Select Market (NASDAQ: MPEL), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. Melco Crown Entertainment currently operates Altira Macau (www.altiramacau.com), a casino hotel located at Taipa, Macau and City of Dreams (www.cityofdreamsmacau.com), an integrated urban casino resort located in Cotai, Macau. Melco Crown Entertainment’s business also includes the Mocha Clubs (www.mochaclubs.com), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company also majority owns and operates Studio City (www.studiocity-macau.com), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, Melco Crown (Philippines) Resorts Corporation’s subsidiary, MCE Leisure (Philippines) Corporation, currently operates and manages City of Dreams Manila (www.cityofdreams.com.ph), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about Melco Crown Entertainment, please visit www.melco-crown.com.

Melco Crown Entertainment is strongly supported by its single largest shareholder, Melco International Development Limited (“Melco”) and its other major shareholder, Crown Resorts Limited (“Crown”). Melco is a listed company on the Main Board of The Stock Exchange of Hong Kong Limited and is substantially owned and led by Mr. Lawrence Ho, who is the Chairman, Executive Director and Chief Executive Officer of Melco Crown Entertainment. Crown is a top-100 company listed on the Australian Securities Exchange and led by Mr. James Packer, who is the Deputy Chairman and a Non-executive Director of Melco Crown Entertainment.



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